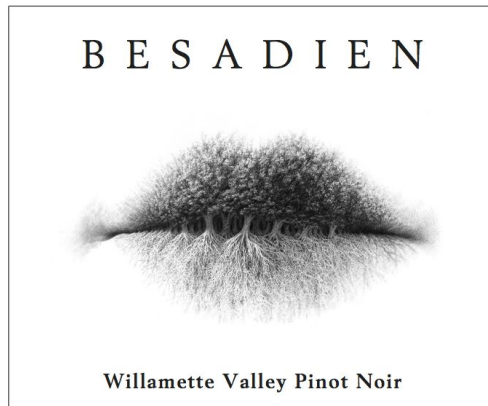


BESADIEN PINOT NOIR. WILLAMETTE VALLEY.



VARIETAL: 100% Pinot Noir

MAKER: John Grochau

AGING: 12 months in French oak

TASTING NOTES: Aromas of dark cherry and red raspberry with notes of black tea. The palate is bright, rich and highly textured with assertive black cherry, cola, cocoa and raspberry flavors that continue on the finish.

John Grochau was initially bitten by the ‘wine bug’ while pursuing a professional bicycle-racing career in France. He was limited by the shoestring budget of a racer and a rigorous training regimen, but enjoyed the intrinsic role wine played in most meals. He began to seek out new wines during his down time, particularly while living in the Loire Valley, where he rode past acres of vineyards while training or during races.

John has since been fortunate enough to learn the trade from some of the Willamette Valley’s finest winemakers. He began his career working his way from the bottom up at Erath Winery. He then spent four years as Doug Tunnel’s assistant at Brick House Wines. Finally, in 2002, he founded his own winery, Grochau Cellars, with his wife Kerri.

The wine is made with a mix of Dundee Hills and Ribbon Ridge fruit. The wine was fermented with native yeasts in open top fermenters with twice daily manual punch downs for cap management. Finally, the wine was aged in 40% new French oak for 12 months.

Besadien Pinot Noir was bottled exclusively for The Artisan Collection by John Grochau, in collaboration with our very own Florencio Navarro. John explains that the goal was to “make a wine that speaks of where the grapes are grown and the weather of the vintage...we do less in an effort to show more of the Willamette Valley.”

The name ‘Besadien’ is a play on the word ‘beso,’ which means ‘kiss’ in Florencio’s native Spanish. When he found the artwork featured on the label, “Authenticity” by Christo Dagorov, he knew the name ‘Besadien’, label art and wine were a perfect match.

